



January 23, 2008

Dear Friends and Colleagues,

It gives us great pleasure to announce that the activities of the Center for Entrepreneurship in International Health and Development (CEIHD, pronounced “seed”), formerly part of the University of California, Berkeley, have been moved to new homes in a **consulting firm called Berkeley Air Monitoring Group, and an independent nonprofit organization that retains the name CEIHD.**

The **Berkeley Air Monitoring Group** is a mission-driven consulting firm led by David Pennise and Dana Charron that conducts rigorous scientific and impartial field evaluation of initiatives designed to improve health and well being with cleaner-burning stoves and fuels. **Berkeley Air** will continue to collaborate with researchers at the University of California and other premier academic institutions to offer the most effective monitoring approaches, methodologies, and instruments.

Berkeley Air has the capacity to assess the effects of household energy practices on indoor air pollution, greenhouse gas emissions, health and household fuel use (for carbon credit estimation). Berkeley Air also measures socioeconomic indicators, time-activity patterns, and technology adoption. It’s services will include study design, field sampling, data analysis, report writing, presentation and training. We look forward to partnering with you to fill these niches in your work plan. Please visit us at [www.berkeleyair.com](http://www.berkeleyair.com).

The **new CEIHD retains its original mission:** to improve the health of low-income families in developing countries by drawing on the power of science and

entrepreneurship to deliver health-enhancing products and services at affordable prices. CEIHD provides commercialization support to stove manufacturers in developing countries and offers thought leadership, carbon tools and business development expertise to improve indoor air quality. CEIHD also works with local partners to generate carbon finance that facilitates dissemination of health-enhancing technologies that reduce greenhouse gas emissions and indoor air pollution. For details visit us at [www.ceihd.org](http://www.ceihd.org).

The new CEIHD retains many of its original board and has added two new directors who bring legal and entrepreneurial expertise. The Board members are Dr. Nap Hosang (Chair), Dana Charron (Treasurer), Evan Haigler (CEO), JoAnn Dunaway, Prof. Kirk Smith, Sylvia Keita, Jesse Patel, and Dr. Stefan Maxwell. Our relationship with our fiscal sponsor, Venture Strategies for Health and Development, has been dissolved amicably.

We are excited and energized by this transition. We acknowledge the important contributions that so many of you have made to our growth and maturation. We wish to express our appreciation for your advice, your patience and your trust during this transition and look forward to working with you in 2008!

Sincerely,



**Dana Charron**  
Managing Director  
Berkeley Air Monitoring Group  
2124 Kittredge St., #57  
Berkeley, CA 94704  
(510) 273 2418  
[www.berkeleyair.com](http://www.berkeleyair.com)



**Nap Hosang**  
President  
Center for Entrepreneurship in  
International Health and Development  
(CEIHD)  
2342 Shattuck Ave., #909  
Berkeley, CA 94704  
(510) 273 2449  
[www.ceihd.org](http://www.ceihd.org)